Edison High School Booster Meeting October 1, 2018

Present:

Kristyna Meyer, Carylin Waterval, Tracy Brown, Paul Trimber, Jennifer Jarmin, Lolita Clawson

Meeting called to order at 6:58 pm

- 1. September Meeting Minutes approved as submitted with noted corrections below.
 - a. On 8c, correct to \$8.99 annual year fee for 5 years. (Locked in @\$9.00 for first 5 years)
 - b. Domain name: edisonboosters.org

2. DSA Report

- a. Greg not able to attend; information submitted in writing, Krystina reported.
 - i. Reminder of homecoming game 10/26
 - 1. Boosters will work with activities office on all homecoming events.
 - ii. Greg reported that a meeting was held with Ms. Brumfield and the chairs of all volunteer groups at the school: athletic boosters, ANGP, choir boosters, drama boosters and band boosters.
 - 1. Main discussion point was communication
 - a. Email communications will be sent weekly from the school through "News you Choose"
 - i. These groups can include information pertinent to their activities.
 - b. Information needs to submitted by Tuesday to be included in Friday's message.
 - c. Athletic boosters' information will be sent from Tracy or Kristyna to the administration office.
 - i. Tracy will include information on the upcoming Craft Fair and Membership passes.
 - d. Also, each group agreed to donate \$30 (in gift cards) for the recognition of Edison's staff of the month.
 - i. The school is not allowed to give a financial donation in this recognition.
 - 1. Choir took first month's donation.

3. Treasurer's Report, Paul Trimber

- a. Paul transitioned approximately \$11,000 from PayPal.
- b. Fall concessions are strong.
- c. Team accounts are healthy.
- d. The bill has come in for the field maintenance; it will be paid in February.

- e. Kristyna asked if banner funds could be broken down so that we can see corporate sponsor and family sponsor.
- f. Amazon smile donations will come in quarterly.
 - i. A line item will need to be added.

4. Concessions Report

- a. Michele not able to attend; report given by Krystina.
- b. Pace of concessions is ahead of last year. This can be attributied to the concession stands' good reputation as well as marketing of the menu in the weekly emails.
- c. The Concessions team is considering selling Chick Fil e at Homecoming.
 - i. Concern is the profit margin is only .90 each.

5. Membership Report

- a. Tina Schulz not able to attend; report given by Krystina.
- b. 425 members currently.
 - i. This exceeds the goal of 400. This was reached before September 30, 2018.
- c. She is going to attend the football games through the first quarter.

6. Operations Report; Carilyn Waterval

- a. Craft fair: a few more registrations have come through from the Eagle blast
 - i. This is posted on Next Door.
 - ii. Currently have approximately 35 vendors (some have multiple tables.)
 - iii. November 10
 - iv. Need team help for set up
 - v. Table order has been submitted.

7. Communications Report, Tracy Brown

- a. There is new partnership between Boosters and a web designer.
 - i. Website designer has agreed to design a new website for boosters in exchange for a corporate banner and a family membership.
 - ii. This should create our website with a more user-friendly interface and a better experience for our community.

8. Old Business, Kristyna Meyer

- a. Dugouts Update, Jennifer
 - i. An email message was recently received from Kevin Sneed indicating that the county has found the dugouts to be in poor condition. He (his team) is submitted a request for renovation.
 - ii. This email was received on 9/12; we have not had another message.
 - iii. Jennifer will follow up on status.

9. New Business; Kristyna Meyer

- a. Championship banners: who facilitates the ordering and hanging of these?
 - i. It is thought to be the activities office.
 - ii. This will be tabled to ask Greg at next meeting.

b. 2019 Bingo – tabled, talk about date at next meeting.

Next meeting: November 12, December 3

Meeting adjourned: 7:48pm