Edison Athletic Boosters Meeting Minutes October 16, 2023

Attendees: Kristyna Meyer, Maggie DeMello, Greg Dombrowski, Linda Pinkney, Rayline Pettit, Steven Carpenter, Carol Montoya, Annemarie McGavin, Kim Britton, Robin Christman, Paul Conley, Dara Dugan, Jim Dugan, Mark Ruthkosky

The meeting was called to order at 7pm

DSA Report/Greg Dombrowski: Home gates at football games have been high, approaching \$9,800. The Hayfield gate is the highest gate that Edison has ever had, notwithstanding the fact that our booster membership is the highest it has ever been. In a discussion regarding varsity basketball doubleheaders, Greg stated that it is a massive management issue. Our gym cannot always hold everyone and noted that there was a line of people outside the gym who were not permitted to enter due to capacity limits.

Coach Status:

- Track and Field: Nene Reed has been hired. He previously served as an assistant.
- Baseball: Bruce Beatty has been hired. He served as the JV Baseball coach last year and has served previously as an assistant coach of the Lake Braddock and McLean baseball programs.

Playoffs:

- Owen Love, a freshman, won the Golf State Championship. Our golf team won districts and placed second in regionals.
- Field Hockey was hosting a district playoff game. They are the fourth seed.
- Cross-Country: Districts would be the following week.
- Football: will likely be in the playoffs.
- National and Patriot Districts have agreed to a structure for 6C Region Playoffs. Each district will send six teams to the 6C Regional playoffs for the 2023-24 school year, for a total of twelve teams.

Calendar:

• Edison will be hosting a Feeder Night at the football game on October 20th. Students at Mark Twain, Holmes and their corresponding elementary schools have been invited. Kids get in free with a paying adult.

Treasurer's Report/Carol Montoya: Carol discussed that there is \$207K in the bank as of 9/30. Of that, \$100K is in a 9-month CD at 5% interest. Additionally, we have opened a savings account to earn more interest for when funds are not in use. Of the \$207K, \$97K is allocated to team accounts. We are currently \$450 short of our membership goal, but we exceeded our Craft Fair income as of 9/30. The final numbers for the Craft Fair should show more improvement in that part of the budget. As of 9/30, we are \$6800 short of our revenue goal for fall concessions. Carol states that we need more sponsors. See attached balance sheets.

VP/Maggie DeMello: The Craft Fair was a huge success. We had 79 vendors with 83 booths. We took in approximately \$6700 from table/space sales. Concessions brought in \$940. A special thanks to the softball, boys lacrosse and cross-country teams for helping. Each team earned \$200 for their team accounts for their efforts.

VP Operations/Rayline Petitt: No report.

VP Membership/Linda Pinkney: Currently 594 members

VP Communications/Steven Carpenter: No report.

Secretary's Report/Annemarie McGavin: No report.

New Business

Concessions on Visitor's Side of Football Field: Greg discusses that there is a safety issue with the number of people congregating near the Concession stand during halftime. There are too many people and not enough space. He would like the Boosters to consider selling some items on the visitor's side of the football field, even if it is just drinks and chips. Greg believes there is a power source on that side of the field.

Activities During 10/20/23 Football Game: The Boosters have been approached by a breast cancer awareness foundation run by an Edison family. They want to hand out wristbands. Kristyna asks if this is a problem. Greg responds that it is not a problem so long as they are not raising money. They can ask for donations, but they cannot be selling anything.

<u>Recognizing Individual Achievements</u>: Kristyna discussed that it would be great if we could recognize our individual state champions. There have been other state champions in track and field and wrestling. We discussed purchasing a plaque that would include a nameplate recognizing the individual achievement. There was also a discussion about how far back we would go historically to recognize individual champions on the plaque. The Board agreed we would do more research on this.

<u>Sponsors:</u> Mark Ruthkosky has been contacting potential sponsors. He has reached out to approximately 130 potential sponsors. Dara and Jim Dugan brought up the idea of having an IPAD or some other display that would plug our sponsors.

<u>Selling of Edison-Branded Items at Safeway</u>: Safeway has approached the PTSA regarding selling Edison merchandise. Kristyna states that she believes Edison spirit wear can only be sold through the Boosters. Dara Dugan discussed the concept of soft line and hard line, where the store would sell hard items while boosters would continue to sell soft items, e.g., clothing, blankets, etc. We would have to follow up on the issues that are presented by this news.

Minutes from 9/11 Meeting: Subject to the correction of the spelling of Paul Conley's name, the minutes were approved unanimously.

Old Business

<u>Purchase of HUDL Athletic Director Package:</u> Greg noted that with the \$9K cost, Edison would be provided with two cameras. This would be able to be used by all teams.